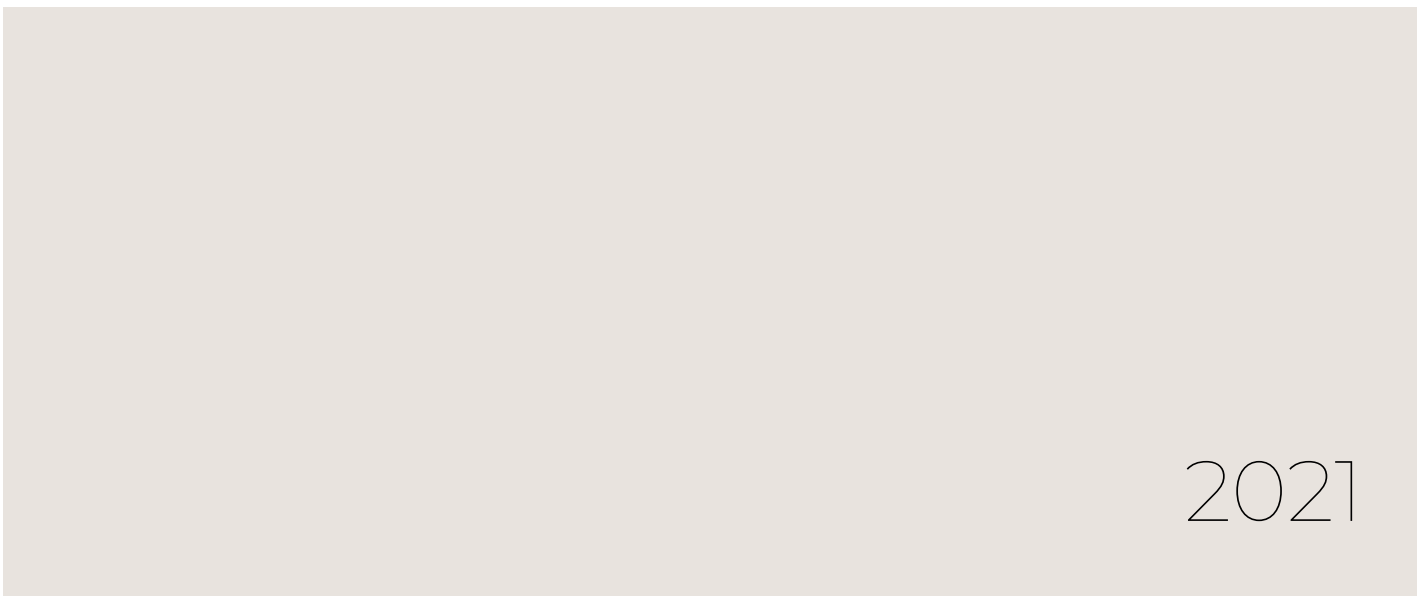


New collection

**TAPIS ROUGE**  
ATELIER

ELETTRICO



2021

# TAPIS ROUGE

ATELIER

LASER  
MERCURY



LASER  
SUN



LASER  
MARS



LASER  
EARTH



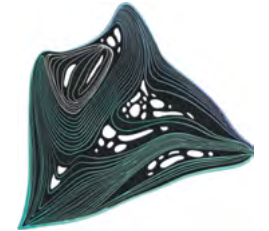
LASER  
VENUS



SPACE  
X



SOLARIS



MAGNETIC  
SOIL



MAGNETIC  
ROCK



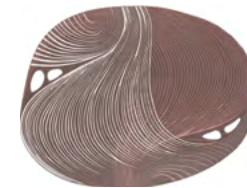
GAMMA  
NORD



GAMMA  
SUD



GAMMA  
ORIENT



SPACE  
ODITY



GAMMA  
EST

# TAPIS ROUGE

ATELIER



**New Elettrico collection of Atelier Tapis Rouge is meant to become a breakthrough of contemporary interior design.**

Based on the philosophy of natural light spectrum it harmoniously combines smoothness of organic forms, scientific creation basis and unique technology of production. This winning combination guarantees harmonious coexistence of futuristic design and sustainable approach changing the perception of rug from an interior design piece into an art object.





# TAPIS ROUGE

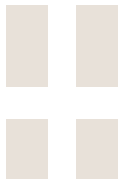
ATELIER



Unique trinity between intelligent natural forms, advance technology and science of material production became solid basis for absolutely new period of Design in 80-90s, being brilliantly expressed by timeless artists as Zaha Khadid in architecture or Legrove in technologic and later in fashion design.



Following this tendency, we have created a futuristic collection of rugs, philosophical basis of which is the theory of photon spectrum. In chase of inspiration, we addressed behavior characteristics of each of 4 light rays caused by photon speed and as a result of this thorough work our Electric collection “saw the light”.



# TAPIS ROUGE

ATELIER

This collection reflects a principally new approach to perception of rug in interior making it an art object at the first place. Nevertheless, very important value that remains untouched whatever we do and however futuristic our works are is extreme care about ecologic background and sustainability of our product.



In 17th century Isaac Newton identified the colors that make up the visible spectrum. And as his discovery at a time became a first step for a new era of discoveries and world evolution, we believe that the new Elettrico collection, creation of which is based on a solid theory of photon spectrum will become a breakthrough of contemporary interior design.

# TAPIS ROUGE

ATELIER

